

A professional meeting scene with a blue geometric overlay containing the company logo. The background shows a person in a light-colored suit writing on a document with a pen, and another person in a blue suit with their hands clasped. A tablet and a pen are on the table. The overlay is a blue diamond shape with a white outline, containing the text 'CONSULTING HAUS'.

CONSULTING  
**HAUS**

**FEASIBILITY STUDY SERVICES**



## Feasibility study services

### FEASIBILITY JOURNEY

Our turnkey feasibility services include the provision of services to support our clients throughout their journey in assessing and establishing new projects and businesses

#### FEASIBILITY JOURNEY



01

#### STRATEGY & VISION

With the assistance of our highly experienced team, we will support your vision through independently assessing the market drivers and setting long-term goals and desired outcomes. Our strategy advice provides realistic steps to reach your business goals. We make sure that your business goals are aligned with investments to unlock revenue generation and create value.

02

#### MARKET ASSESSMENT & FEASIBILITY

We assist our clients to gain better understanding about the market in which the proposed business will be operating. This process requires an appraisal of the real demand for the goods/services the business will offer. Understanding the market will also help in understanding the economic benefits of the project and thus providing the client with a clearer vision of the project size, scope and appropriate goods/services to be offered.

03

#### FINANCIAL ASSESSMENT & FEASIBILITY

With the market intelligence in mind, we assist our clients in developing a financial business plan for the project, which includes understanding the detailed revenue and cost drivers for the first 10 years of operations and developing detailed financial statements and key performance metrics. The business plan will clarify to the client the realistic potential of the project as well as expected return on investment.

04

#### POST-COMPLETION SUPPORT

Should the client choose to, the prepared feasibility study report can be submitted to banks and other stakeholders in order to obtain project financing. We support our clients by leading discussions with the banks/other stakeholders as well as addressing any comments they may have prior to the release of funding.

05

#### IMPLEMENTATION

With the knowledge and insights provided throughout the feasibility study process, the client will be better positioned to start their project with an understanding of the market and financial potential of the project as well as keeping track of the set goals and milestones discussed and agreed during the process.



## Feasibility study services

### FEASIBILITY JOURNEY

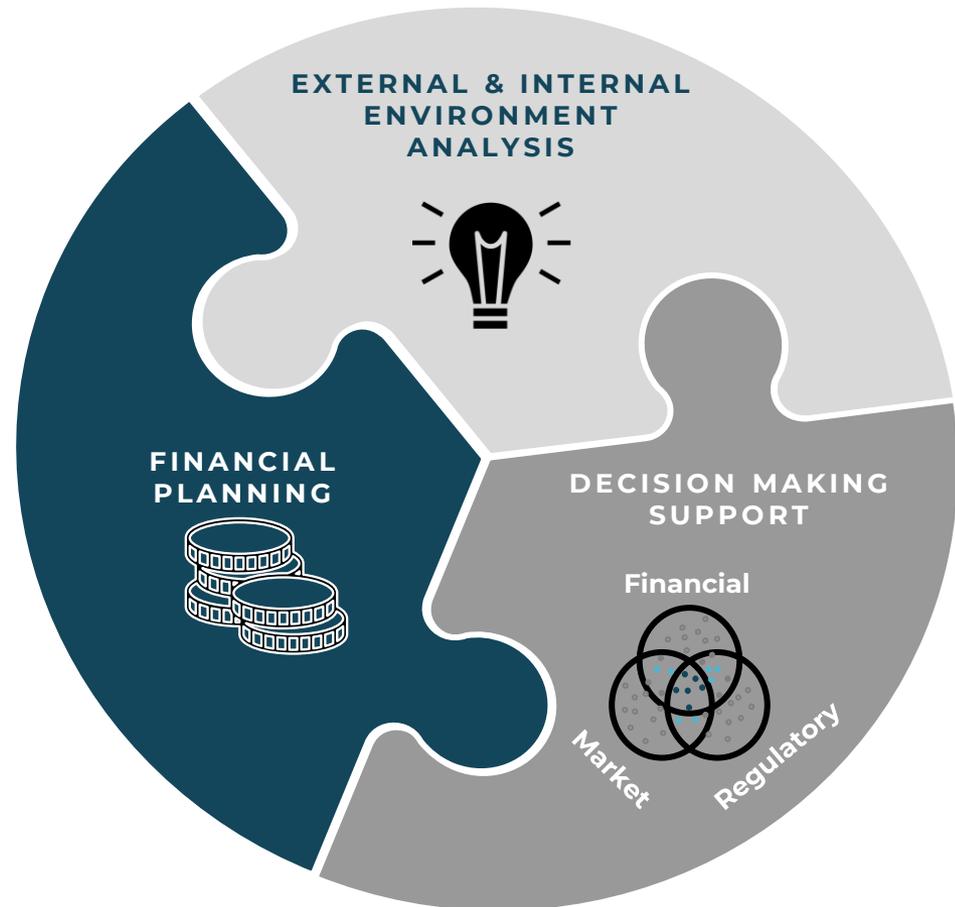
We provide all the information required to enable astute investment decision to be made

#### KEY OUTCOMES

*We help public and private sector clients in drawing the future of their businesses, exploring hidden opportunities in their market, and making informed decisions regarding future plans...*

Through feasibility studies, we:

- Help clients gain a concrete understanding of market and industry conditions, industry best practices, and the regulatory and competitive environment;
- Develop project pro-forma financial statements based on market conditions and the client's business model; and
- Provide management with a comprehensive view on the profitability of different scenarios, ultimately aiding the process of strategy formulation.





# Feasibility study services

## FEASIBILITY STUDY APPROACH

Our structured approach guarantees a reliable outcome

### OUR APPROACH

#### WHAT WE DO

We offer a structured approach based on leading practices with a team of experienced sector professionals who integrate their strategic vision with research outcomes to determine market characteristics and forecast demand. Ultimately, we assist our client in mapping and visualizing the structure of their business and its position among their current portfolio and market.

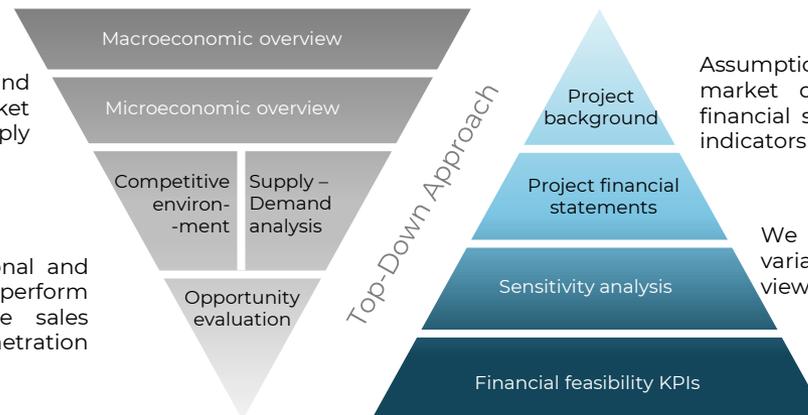
#### HOW WE DO IT

We use a top-down approach in analyzing the environment in which the project operates. In depth interaction and communication with the client is key in shaping the feasibility objectives. Through our interaction, we tailor our efforts on relevant primary and secondary research to understand characteristics and competitive landscape, which will assist in determining the Project parameters.

#### APPLICATION

We look at key economic indicators and perform primary and secondary market research, assess demand and supply dynamics and research global trends

We analyze historical operational and financial performance. We perform SWOT analysis and evaluate sales growth and market penetration opportunities



Assumptions are co-developed to reflect market direction. We produce budgeted financial statements and calculate feasibility indicators

We test certain sensitivities on key variables to provide a comprehensive view on the financial results

Present feasibility study results and discuss findings



## Feasibility study services

### SEVEN STEP FEASIBILITY STUDY APPROACH

Our feasibility study workflow is made up of seven key components

#### SEVEN STEP FEASIBILITY STUDY APPROACH





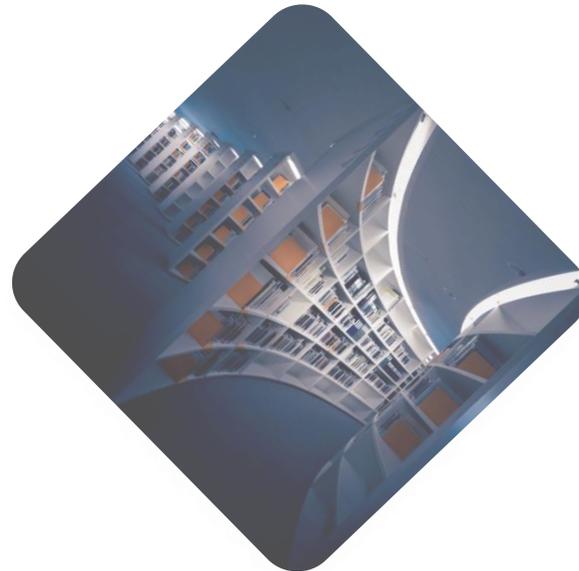
## Feasibility study services FEASIBILITY CREDENTIALS

### EDUCATION SECTOR STUDIES

#### Feasibilities in the education sector

Performed market, technical and financial feasibility studies for more than 8 schools across the region, two of which included operator searches where we identified and closed deals with two international school operators from the UK.

In addition, we have recently conducted feasibility studies for the establishment of universities and higher-education facilities which included comprehensive market research of the supply and demand assessment (at a program level) to support in identifying which programs should be offered and which should be considered in the future.



# Feasibility study services

## FEASIBILITY CREDENTIALS

### HEALTHCARE SECTOR STUDIES

#### Feasibilities in the healthcare sector

Performed market and financial feasibility studies for more than 5 hospitals, including the View Hospital (in affiliation with Cedars Sinai) which is now in operation in The Pearl, Qatar and Seed Holistic Healthcare Center in The Gate Mall, Qatar.

The feasibility studies included support in finding and communicating with potential reputable international operators and comprehensive market assessment of the healthcare sector with detailed analysis on the supply and demand.





## Feasibility study services FEASIBILITY CREDENTIALS

### AGRICULTURE SECTOR STUDIES

#### Feasibilities in the agriculture sector

Performed market, technical and financial feasibility for more than 10 agricultural projects/farms across the region. The majority of projects related to farms producing various vegetables and fruits using a multitude of technologies, from hydroponics to vertical farming to traditional open farming.

Most of the feasibility studies were bankable feasibility which were submitted and approved for funding by various banks.



# Feasibility study services

## FEASIBILITY CREDENTIALS

### F&B SECTOR STUDIES

#### Feasibilities in the F&B sector

Performed market and financial feasibility studies for more than 35 restaurants which have all opened their doors to the public and are currently still in operation across Qatar, Jordan and KSA.

The feasibility studies included fully flexible feasibility models and business plans which assisted the client to keep track of their goals and targets.



A photograph of two people shaking hands in an office setting. The image is overlaid with a large, white-outlined geometric shape that resembles a stylized 'H' or a series of overlapping triangles. The text 'CONSULTING HAUS' is centered within the top-right portion of this shape. The background is a blurred office desk with papers and pens.

CONSULTING  
HAUS